



Sponsor Benefits for Adoption STAR Tenth Birthday Year 2010

Adoption STAR's mission is to create forever families through adoption. Adoption STAR (support, training, advocacy and resources) provides education, counseling and support to prospective parents and birth parents as they explore their adoption options. Adoption STAR has a passion for identifying homes for infants of all races and needs, especially those who are at risk for entering the foster care system. Adoption STAR is a not-for-profit organization and is New York State authorized Florida and Ohio licensed and internationally accredited.

Our hearts go out to all of those affected by the tragic event that took place in Haiti. Adoption STAR would like to share that the children in Haiti who were matched with Adoption STAR families in Western New York and Ohio before the earthquake are now all safe with their adoptive families in the US. We are working with the staff of two Creches (orphanages) to make sure that they are safe as well and are accepting donations to send to them.

Sponsorship Agreement – Adoption STAR 2010

Company Name _____

Sponsorship Contribution Amount _____

Purpose: The purpose of the events and programs are to benefit Adoption STAR and advance the non-profit mission of creating Forever Families. The purpose is not to endorse or promote any product or service of Sponsor or of any third party.

- ❖ Check should be made payable to Adoption STAR, Inc.
47 Plaza Drive
Williamsville, NY 14221
- ❖ The entire liability of Adoption STAR, and sponsors exclusive remedy for damages from any cause related to or arising out of this Agreement, will not exceed a refund of monies actually paid to Adoption STAR by sponsor and not yet expended by Adoption STAR.

The Adoption STAR Tax ID is #16-1584581

Sponsor Contact Information

Name _____ Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company.

Adoption STAR Contact Information

Solicitor _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Thank you for your support of Adoption STAR
All ads should be supplied as pdf attachments and emailed to info@adoptionstar.com
Please respond no later than April 10, 2010

Tenth Birthday Sponsor
\$10,000

Receives all of the following Sponsorships and Benefits:

Company is Presenting Sponsor of Dazzling Decade – A Night of Stars – will be held on Saturday evening, May 1, 2010 at the Buffalo/Niagara Marriott on Millersport Road in Amherst, NY. Cocktails will begin at 6:00 PM followed by dinner and music and a celebration of the amazing accomplishments and beautiful families created by Adoption STAR in the past ten years

Company name/logo will appear as presenter of the event

- Company name/logo featured as presenter on all collateral event materials (i.e. invitations, posters and letterhead)
- Company recognized as Tenth Birthday Presenting Sponsor in all media releases, videos and ads prepared by Adoption STAR.
- Company recognition from podium as presenting sponsor at event.
- Company full page ad with first choice of placement in the event book to be distributed at each place setting. Ad dimensions are 4.5 W x 7.5 H.
- Opportunity to have a member from your company introduce the event from the podium.
- Three (3) tables of ten at the Gala with premier seating and corporate table signage.

Company is Sponsor of Adoptive Family Annual Summer Picnic which will be held Sunday, August 8, 2010 from 1:00 to 4:00 PM at Ellicott Creek Park in Tonawanda, NY. Adoption STAR adoptive clients and waiting clients are welcome. Each year this is a spectacular event with delicious food, entertainment and crafts.

- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption STAR.
- Company recognized from the podium as event sponsor.
- Company will receive ten tickets to attend the event.

Company is Sponsor of Celebrate Family Fundraising Gala which will be held on Thursday, November 4, 2010 at a time and place to be announced. Join us for an evening of gourmet food stations, auction, gift baskets, fine wines and music.

- Company recognized from the podium as event sponsor.
- Company will receive ten tickets to attend the event.
- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption STAR, video and ads.
- Company recognized from the podium as event sponsor.
- Company will receive ten tickets to attend the event.
- Company will receive full page ad in the event book to be distributed at event.

Company is Presenting Sponsor of Blue Rose Holiday Party and The Mother's Day Celebration

Blue Rose is the Birth Mother Support Group of Adoption STAR. It was created to provide post adoption support to women who make the decision to place their babies or toddlers in adoptive families. This group has been a blessing to many birth mothers. They hold group meetings and social events. The annual **Holiday Party** and the yearly **Birth Mother's Day Celebration** event are very well received and important events for Adoption STAR and the Birth Mothers Support Group.

- Company name/logo will appear as presenter of the events
- Company recognized as premier sponsor at events.
- Company name/logo featured as presenter on all collateral event materials (i.e. invitations, posters and letterhead).
- Company recognized as premier sponsor in all Adoption STAR news releases and PR.
- Company representative may introduce events from the podium.
- Company will receive 4 tickets to each event.

Birth Grandparent Support Group was created because Adoption STAR recognizes the importance of extended family members in adoption. Birth grandparents, specifically, can experience a wide range of emotions when their birth grandchild is placed for adoption. Many of these grandparents experience anger, sadness, guilt, grief, etc. All of these issues need to be talked about so they can get to a place where they can manage their feelings and support their children in a healthy fashion. The group is appropriate for anyone whose son or daughter has placed their infant for adoption.

- Company recognized as Support Group Presenting Sponsor.
- Company name/logo will appear as presenter of the group.
- Company Name in all Adoption Star news releases and PR.

Love and Courage Sponsor
\$7,500

Receives all of following Sponsorships and Benefits:

Company is Presenting Sponsor of Celebrate Family Fundraising Gala which will be held on Thursday, November 4, 2010 at a time and place to be announced. Join us for an evening of gourmet food stations, auction, gift baskets, fine wines and music

- Company name/logo will appear as presenter of the event
- Company name/logo featured as presenter on all collateral event materials (i.e. invitations, posters and letterhead)
- Company recognized as Maintaining Connections Sponsor in all media releases, videos and ads prepared by Adoption STAR.
- Company recognition from podium as presenting sponsor at event.
- Company full page ad with first choice of placement in the event book. Ad dimensions are 4.5W x 7.5H.
- Opportunity to have a member from your company introduce the event from the podium.
- Event signage.
- Twenty tickets to the event.

Company is Sponsor of Dazzling Decade – A Night of Stars – will be held on Saturday evening, May 1, 2010 at the Buffalo/Niagara Marriott on Millersport Road in Amherst, NY. Cocktails will begin at 6:00 PM followed by dinner and music and a celebration of the amazing accomplishments and beautiful families created by Adoption STAR in the past ten years.

- Company name/logo will appear as sponsor of the event
- Company name/logo featured as sponsor on all collateral event materials (i.e. invitations, posters and letterhead)
- Company recognized as Sponsor in all media releases, videos and ads prepared by Adoption STAR.
- Company recognition from podium as sponsor at event.
- Company full page ad in the event book to be distributed at each place setting. Ad dimensions are 4.5W x 7.5H.
- Two (2) tables of ten at the Gala with prime seating and corporate table signage

Company is Sponsor of Adoptive Family Annual Summer Picnic which will be held Sunday, August 8, 2010 from 1:00 to 4:00 PM at Ellicott Creek Park in Tonawanda, NY. Adoption STAR adoptive clients and waiting clients are welcome. Each year this is a spectacular event with delicious food, entertainment and crafts.

- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption STAR.
- Company recognized from the podium as event sponsor.
- Company will receive ten tickets to attend the event

SOFIA stands for “Supporting Our Families Interested in Adoption”. Adoption STAR believes that support is critical to achieving the goal of finding permanent, stable, loving families for children, as well as maintaining those families who have already adopted. You can join SOFIA even if you are not a client of Adoption STAR.

- Company name/logo will appear as presenting sponsor of the group.
- Company recognized as presenting sponsor at group meetings.
- Company name/logo featured as presenter on all collateral group materials (i.e. invitations, posters and letterhead).
- Company recognized as presenting sponsor in all Adoption STAR news releases and PR.
- Company representatives are invited to attend group meetings.

***Forever Families Sponsor
\$5,000***

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- Company name/logo will appear as sponsor of the event
- Company name/logo featured as sponsor on all collateral event materials (i.e. invitations, posters and letterhead)
- Company recognized as Sponsor in all media releases, videos and ads prepared by Adoption STAR.
- Company recognition from podium as sponsor at event.
- Company full page ad in the event book to be distributed at each place setting. Ad dimensions are 4.5W x 7.5H.
- Two (2) tables of ten at the Gala with choice seating and corporate table signage.

Company is Sponsor of Adoptive Family Annual Summer Picnic which will be held Sunday, August 8, 2010 from 1:00 to 4:00 PM at Ellicott Creek Park in Tonawanda, NY. Adoption STAR adoptive clients and waiting clients are welcome. Each year this is a spectacular event with delicious food, entertainment and crafts.

- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption STAR.
- Company recognized from the podium as event sponsor.
- Company will receive five tickets to attend the event.

Company is Sponsor of Celebrate Family Fundraising Gala which will be held on Thursday, November 4, 2010 at a time and place to be announced. Join us for an evening of gourmet food stations, auction, gift baskets, fine wines and music.

- Company recognized from the podium as event sponsor.
- Company will receive ten tickets to attend the event.
- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption STAR, video and ads.
- Company recognized from the podium as event sponsor.
- Company will receive five tickets to attend the event.
- Company will receive full page ad in the event book to be distributed at event. Ad dimensions are 4.5W x 7.5H

Home Study Educational Workshops. These five week programs prepare registered Adoption STAR clients for domestic or international adoption. These classes help clients obtain credits for pre-adoption educational requirements. They provide an opportunity to think and learn about important aspects of adoption and allow potential adoptive parents to explore issues and areas of personal feelings when contemplating being an adoptive parent.

- Company name/logo will appear as presenter of the group.
- Company recognized as presenting sponsor at group meetings.
- Company name/logo featured as presenter on all collateral group materials (i.e. invitations, posters and letterhead).
- Company recognized as sponsor in all Adoption STAR news releases and PR.
- Company representatives are invited to attend group meetings.

Dreams Come True Sponsor

\$2,500

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- Company name/logo will appear as sponsor of the event
- Company recognized as Sponsor in all media releases, videos and ads prepared by Adoption STAR.
- Company recognition from podium as sponsor at event.
- Company half page ad in the event book to be distributed at each place setting. Ad dimensions are 4.5W x 3.56H
- One (1) table of ten at the Gala with choice seating and corporate table signage.

Company is Sponsor of Adoptive Family Annual Summer Picnic which will be held Sunday, August 8, 2010 from 1:00 to 4:00 PM at Ellicott Creek Park in Tonawanda, NY. Adoption STAR adoptive clients and waiting clients are welcome. Each year this is a spectacular event with delicious food, entertainment and crafts.

- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption STAR.
- Company recognized from the podium as event sponsor.
- Company will receive two tickets to attend the event.

Company is Sponsor of Celebrate Family Fundraising Gala which will be held on Thursday, November 4, 2010 at a time and place to be announced. Join us for an evening of gourmet food stations, auction, gift baskets, fine wines and music.

- Company recognized from the podium as event sponsor.
- Company will receive 4 tickets to attend the event.
- Company name/logo will appear as Sponsor of the event.
- Company will receive half page ad in the event book to be distributed at event. Ad dimensions are 4.5W x 3.56 H

Grown in my Heart Sponsor
\$1,000

Receives all of following Sponsorships and Benefits:

Company is Sponsor of Dazzling Decade – A Night of Stars – will be held on Saturday evening, May 1, 2010 at the Buffalo/Niagara Marriott on Millersport Road in Amherst, NY. Cocktails will begin at 6:00 PM followed by dinner and music and a celebration of the amazing accomplishments and beautiful families created by Adoption STAR in the past ten years.

- Company name/logo will appear as sponsor of the event
- Company name/logo featured as sponsor on all collateral event materials (i.e. invitations, posters and letterhead)
- Company recognized as Sponsor in all media releases, videos and ads prepared by Adoption STAR.
- Company recognition from podium as sponsor at event.
- Company quarter page ad in the event book to be distributed at each place setting. Ad dimensions are 4.5W x 1.75H
- One (1) table of ten at the Gala with corporate table signage.

Company is Sponsor of Adoptive Family Annual Summer Picnic which will be held Sunday, August 8, 2010 from 1:00 to 4:00 PM at Ellicott Creek Park in Tonawanda, NY. Adoption STAR adoptive clients and waiting clients are welcome. Each year this is a spectacular event with delicious food, entertainment and crafts.

- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption STAR
- Company recognized from the podium as event sponsor.
- Company will receive two tickets to attend the event.

Company is Sponsor of Celebrate Family Fundraising Gala which will be held on Thursday, November 4, 2010 at a time and place to be announced. Join us for an evening of gourmet food stations, auction, gift baskets, fine wines and music.

- Company recognized from the podium as event sponsor.
- Company will receive two tickets to attend the event.
- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption Star, video and ads
- Company will receive quarter page ad in the event book to be distributed at event. Ad dimensions are 4.5W x 1.75H

Support Sponsor

\$500

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- Company name/logo will appear as sponsor of the event
- Company name/logo featured as sponsor on all collateral event materials (i.e. invitations, posters and letterhead)
- Company recognized as Sponsor in all media releases, videos and ads prepared by Adoption STAR.
- Company recognition from podium as sponsor at event.
- Company listed in the event book to be distributed at each place setting.
- Five tickets to the Gala with corporate table signage.

Company is Sponsor of Adoptive Family Annual Summer Picnic which will be held Sunday, August 8, 2010 from 1:00 to 4:00 PM at Ellicott Creek Park in Tonawanda, NY. Adoption STAR adoptive clients and waiting clients are welcome. Each year this is a spectacular event with delicious food, entertainment and crafts.

- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption STAR
- Company recognized from the podium as event sponsor.

Company is Sponsor of Celebrate Family Fundraising Gala which will be held on Thursday, November 4, 2010 at a time and place to be announced. Join us for an evening of gourmet food stations, auction, gift baskets, fine wines and music.

- Company recognized from the podium as event sponsor.
- Company will receive two tickets to attend the event.
- Company name/logo will appear as Sponsor of the event.
- Company recognized as Sponsor in all Media Releases prepared by Adoption Star, video and ads.
- Company recognized from the podium as event sponsor.
- Company will receive listing in event program book